



PRESS RELEASE

For immediate release

Fraco Opens a Window in the Arabian Peninsula

The Canadian company is being involved in a mega commercial project in Qatar.

St-Mathias-sur-Richelieu, Quebec, April 7, 2010 - Fraco Products Ltd is proud to announce that it has been approved as the preferred supplier of mast-climbing work platforms for the Barwa Commercial Avenue mega project in Doha, Qatar.

THE CONTRACT

Fraco products have been selected by Alumco Qatar and Reem Emirates Aluminum LLC, the façades sub-contractors who will provide aluminum cladding, curtain walls and glazing works for all 5-types (phases) of an 8-kilometer-long façade. The contract first concerns the delivery of 20 units of the ACT-8 platform, Fraco's leading mast climbing work platform model. Fraco expects to deliver an additional lot of 54 units by July 2010. The whole contract exceeds a value of 7 millions dollars (USD). As mentioned by Armand Rainville, chairman of Fraco: "That agreement is the result of two years of tireless efforts by our dealer in Qatar, SkyClimbers Limited, to position Fraco's equipment in the Arabian Peninsula. Being involved in the development boom of Doha is an incredible opportunity for our company. In fact, that project is consequent with our geographical market development strategy, and is in accordance with our market segmentation approach which target commercial, oil and gas, and industrial areas."

THE BARWA COMMERCIAL AVENUE PROJECT

Located in the southern outskirts of Doha, the Barwa Commercial Avenue is set to transform the project area into commercial complexes, showrooms and homes. As part of this mixed development project, Barwa will offer about 600 retail spaces and about 850 residential units and offices for occupation, as well as various service centres and amenities. The first 20 units will be used on a 2.2 km segment of Barwa Commercial Avenue. This first portion is dedicated to Alumco Qatar (Building Type 3, 4 and 5) and includes the installation of 31,000 square meters of aluminum cladding and 48,500 square meters of stick system curtain walls, windows and doors. This portion of works should start in April 2010 and is due by mid 2011. On the other hand, Reem Emirates

Aluminum LLC will be responsible of the Building Type 1 and 2. At the peak of works, Fraco platforms will be used by up to 750 people.

REGARDING FRACO PRODUCTS LTD

Fraco Products Ltd is a Canadian-based manufacturer of mast climbing access systems. The company offers solutions to specific construction markets such as infrastructure, glazing, power generation, demolition, and masonry. It has also recently been involved in the Arabian Peninsula in oil and gas projects (GTL conversion) and several industrial and residential projects. Fraco has a wide distribution network in North America, Europe, Middle East and Asia.

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